



For More Information

Contact: Ann Seamonds
+1-978-764-5528
seamonds@seamonds.com

INTERNATIONAL DESALINATION ASSOCIATION NAMES SÃO PAULO, BRAZIL AS SITE OF 2017 IDA WORLD CONGRESS

TOPSFIELD, MA, USA, April 2, 2015 – The International Desalination Association (IDA) announced today it has selected São Paulo, Brazil as the site for its 2017 World Congress on Desalination and Water Reuse. The event will take place in the second half of 2017; specific dates and details about the venue are currently being finalized.

The announcement follows the conclusion of “Water Reuse and Desalination for Latin American Development,” IDA’s first and highly successful conference in Latin America, which was held in Rio de Janeiro in March.

“The award was made after a review by IDA’s Site Selection Committee of three final candidates – São Paulo, Brazil; Kuwait City, Kuwait; and Busan, South Korea – and subsequent vote by the IDA Board. Latin America is widely recognized as an important emerging market in desalination and water reuse. We look forward to a very successful event in 2017,” said Patricia A. Burke, Secretary General of the International Desalination Association.

Held every two years, the IDA World Congress is widely regarded as the premier event for the global desalination and water reuse community. It is attended by delegates from the public and private sector – world leaders in all sectors of the desalination and water reuse, typically representing more than 60 countries. Attendance at the 2013 IDA World Congress in Tianjin, China exceeded 2,000.

The 2015 IDA World Congress will take place in San Diego, California from August 31-September 4, featuring a robust four-day Technical Program, industry-leading Exhibition, awards program, plant tours and networking events throughout World Congress week.

About IDA

The International Desalination Association (www.idadesal.org) is a non-profit association that serves more than 2,600 core members in 60 countries and reaches an additional 4,000 affiliate members. Its membership comprises scientists, end-users, engineers, consultants and researchers from governments, corporations and academia. IDA is associated with the United Nations as part of a growing international network of non-governmental organizations (NGOs).

###