

MESSAGE from the President



Miguel Angel Sanz
President

For more than four decades, the International Desalination Association has been the leading voice for the world's desalination industry, serving as the global hub of news and information for our community, advocating for the responsible use of desalination and desalination technologies in a variety of applications, promoting technology advancements, and providing invaluable avenues for knowledge sharing and information exchange.

We have recently incorporated water reuse as part of IDA's mission as we work together to help the world take advantage of complementary and sustainable solutions that will ensure the availability of water for future generations. We have also recently signed an MOU with the Global Solar Council to collaborate on reducing CO₂ emissions and lowering the cost of advanced water treatment solutions using renewable energies.

This development is in addition to our commitment with the Global Clean Water Desalination Alliance targets from 2015.

It is my great honor to serve as IDA's President for the next two years, alongside Mr. Rachid Ghamraoui, IDA's 1st Vice President; Mr. Li Youqing, 2nd Vice President; Ms. Shannon McCarthy, Secretary General; and our esteemed roster of officers and Board of Directors – all highly respected members of the world's desalination and water reuse community.

In many ways, the start of our term is a time to set the agenda for IDA's "next chapter". While we will build on our considerable strengths, we also seek to grow our organization with a dedicated effort that expands our connections to include global stakeholders from all aspects of our industry such as financial institutions, advocacy and policy-making organizations – that have not been part of our traditional membership base.

IDA is a community, and our future is also contingent upon our relevance to those we serve. It is not enough to offer events and information; we need to develop avenues that facilitate business- and career-building opportunities. We are also dedicated to creating deeper ties with our affiliates, expanding our strategic alliances and establishing new avenues for our collective growth and technology advancements.

We are confident that you will soon see the benefits of these efforts. For example, the creation of the IDA Sustainable Water Resources Foundation as a 501 (c) (3) organization is well underway, and with it, the prospect of broadening our reach into new areas to address

global water challenges while strengthening our knowledge sharing, educational and scientific support programs.

As a member, IDA is your association, and we will work diligently to improve our engagement with each of you. And while IDA has a professionally managed secretariat, involvement of our members in voluntary capacities such as participation in committees, initiatives like our Young Leaders Program (YLP), and development of technical programs for our industry-leading events has been crucial to fulfilling our mission. I have personally invited the leaders from our YLP to attend the IDA Board of Director meetings, and I encourage you to take an active part in IDA. You will not regret it.

As we work to enhance our communications, we invite your input about how IDA can be more meaningful to your business, your interests and your professional growth. It is your association, and you play a meaningful role in shaping its future.

My door is always open to hear your suggestions. Please do not hesitate to contact me at masanz@idadesal.org. Our leadership is here to serve you and the industry that we are all proud to be part of.

Sincerely,
Miguel Angel Sanz