

Sponsorship Opportunities



IDA-SWCC DTRI
International Specialty
Conference on
**Ocean Brine
Mining**

March 21-23, 2022

Le Meridien Hotel, Al Khobar, Saudi Arabia



المؤسسة العامة لتحلية المياه المالحة
Saline Water Conversion Corporation (SWCC)



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The International Desalination Association in partnership with the renowned Desalination Technology Research Institute (DTRI) and Saline Water Conversion Corporation (SWCC) announce March 21-23, 2022 as new dates for the 3-day Specialty Conference on Ocean Brine Mining for Desalination, to be held at the Le Meridien Hotel, Al Khobar, Saudi Arabia.

Jointly organized by the IDA and DTRI of SWCC, under the patronage of the Minister of Environment, Water, and Agriculture of the Kingdom of Saudi Arabia, this specialty conference is a forum for technical experts, scientists, applied researchers, practitioners, and innovators. The aim is to share their latest technologies and experience in brine concentration extraction of valuable minerals. Brine mining is trailblazing a new desalination industry path of Zero Discharge & Cost (ZD&C) desalination.

This landmark event aims to capture a new industry trend of turning brine generated by desalination plants from a waste product into a sustainable and valuable alternative source of minerals currently obtained by terrestrial mining.



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Sponsorship Packages

Platinum – US\$ 100,000

- 12 Complimentary Conference Registrations
- Table Top Exhibit Space (different size & location)
- Social Media Posts
- Inclusion in Event Branding (signage, program book, badge, banners)
- Listed as a Session Sponsor
- One page advertisement in IDA Global Connections Magazine
- Recognition on Sponsor Screen
- Note as Plant Tour Transport Sponsor

Gold – US\$ 50,000

- 8 Complimentary Conference Registrations
- Table Top Exhibit Space (different size & location)
- Social Media Posts
- Inclusion in Event Branding (signage, program book, badge, banners)
- Listed as a Session Sponsor
- 1/2 page advertisement in IDA Global Connections Magazine
- Recognition on Sponsor Screen

Silver – US\$ 25,000

- 5 Complimentary Conference Registrations
- Table Top Exhibit Space (different size & location)
- Social Media Posts
- Inclusion in Event Branding (signage, program book, badge, banners)
- 1/4 page advertisement in IDA Global Connections Magazine
- Recognition on Sponsor Screen

Bronze – US\$ 10,000

- 3 Complimentary Conference Registrations
- Table Top Exhibit Space (different size & location)
- Social Media Posts
- Inclusion in Event Branding (signage, program book, badge, banners)
- Recognition on Sponsor Screen



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Sponsorship Packages

Package	Platinum	Gold	Silver	Bronze
Complimentary Conference Registrations	12	8	5	3
Table Top Exhibit Space (different size & location)				
Social Media Posts				
Inclusion in Event Branding (signage, program book, badge, banners)				
Listed as a Session Sponsor				
Advertisement in IDA Global Connections Magazine	One Page	1/2 Page	1/4 Page	
Recognition on Sponsor Screen				
Note as Plant Tour Transport Sponsor				

For further information or any inquiries, please contact sponsorships@idadesal.org

swcc.gov.sa/en



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About IDA



The International Desalination Association is the point of connection for the global desalination and water re-use community. A non-profit association, IDA serves members in more than 60 countries and reaches an additional 4,000 affiliate members. Its membership comprises scientists, end-users, engineers, consultants, and researchers from governments, corporations, and academia. IDA is associated with the United Nations as part of a growing international network of non-governmental organizations (NGOs).

About SWCC

المؤسسة العامة لتحلية المياه المالحة
Saline Water Conversion Corporation (SWCC)



The Saline Water Conversion Corporation (SWCC) is a Saudi governmental institution mandated and entrusted with seawater desalination and the delivery of desalinated water to various regions of the Kingdom of Saudi Arabia and beyond. SWCC was established in 1974 as an independent governmental institution of a legal personality.

About DTRI



The Research and Development Center was established in 1987. From 2007 to 2015, several key decisions were made to better enhance the Center, such as restructuring and rebranding the Center into the Institute for Research and Desalination Technologies. The Institute is the only research body across the region specialized in the desalination industry research; it seeks to reach global leadership in water technologies and lead innovation in desalination technologies, aimed at producing water in such manners that ensure sustainability, high-efficiency, low-cost, and continuum for everyone, everywhere, by 2030.



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