

UNDER THE PATRONAGE OF

وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture



ORGANIZED BY



المؤسسة العامة لتحلية المياه المالحة
Saline Water Conversion Corporation (SWCC)



Innovation Driven Desalination

May 30-June 1, 2022
Ritz-Carlton Hotel, Jeddah
Saudi Arabia

Sponsorship Opportunities

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International Specialty Conference on Innovation Driven Desalination

May 30—June 1, 2022

Ritz-Carlton Hotel, Jeddah, Saudi Arabia

The International Desalination Association is pleased to Announce Partnership with The Saline Water Conversion Corporation (SWCC) – Desalination Technology Research Institute (DTRI) for an International Specialty Conference on Innovation Driven Desalination, May 30—June 1, 2022, in the City of Jeddah, Saudi Arabia at the Ritz-Carlton Hotel.

Under the patronage of the Ministry of the Environment, Water, and Agriculture of the Kingdom of Saudi Arabia, this premier event focuses on the latest achievements in science and technology of desalination and provides a forum for incubation and exchange of ideas aiming to propel innovation, creativity and disruptive advancements in this rapidly growing field. The conference will be organized in morning and afternoon sessions with two parallel tracks.

Sponsorship Packages

Platinum - US\$ 100,000

- 12 Complimentary Conference Registrations
- Table Top Exhibit Space (different size & location)
- Social Media Posts
- Inclusion in Event Branding (signage, program book, badge, banners)
- Listed as a Session Sponsor
- One page advertisement in IDA Global Connections Magazine
- Recognition on Sponsor Screen
- Note as Plant Tour Transport Sponsor

Gold - US\$ 50,000

- 8 Complimentary Conference Registrations
- Table Top Exhibit Space (different size & location)
- Social Media Posts
- Inclusion in Event Branding (signage, program book, badge, banners)
- Listed as a Session Sponsor
- 1/2 page advertisement in IDA Global Connections Magazine
- Recognition on Sponsor Screen

Silver - US\$ 25,000

- 5 Complimentary Conference Registrations
- Table Top Exhibit Space (different size & location)
- Social Media Posts
- Inclusion in Event Branding (signage, program book, badge, banners)
- 1/4 page advertisement in IDA Global Connections Magazine
- Recognition on Sponsor Screen

Bronze - US\$ 10,000

- 3 Complimentary Conference Registrations
- Table Top Exhibit Space (different size & location)
- Social Media Posts
- Inclusion in Event Branding (signage, program book, badge, banners)
- Recognition on Sponsor Screen



Sponsorship Packages

Package	Platinum	Gold	Silver	Bronze
Complimentary Conference Registrations	12	8	5	3
Table Top Exhibit Space (different size & location)				
Social Media Posts				
Inclusion in Event Branding (signage, program book, badge, banners)				
Listed as a Session Sponsor				
Advertisement in IDA Global Connections Magazine	One Page	1/2 Page	1/4 Page	
Recognition on Sponsor Screen				
Note as Plant Tour Transport Sponsor				

For further information or any inquires, please contact sponsorships@idadesal.org

swcc.gov.sa/en



SPONSORS

Platinum Sponsors



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About IDA



The International Desalination Association is the point of connection for the global desalination and water reuse community. A non-profit association, IDA serves members in more than 60 countries and reaches an additional 4,000 affiliate members. Its membership comprises scientists, end-users, engineers, consultants, and researchers from governments, corporations, and academia. IDA is associated with the United Nations as part of a growing international network of non-governmental organizations (NGOs).

About SWCC

المؤسسة العامة لتحلية المياه المالحة
Saline Water Conversion Corporation (SWCC)



The Saline Water Conversion Corporation (SWCC) is a Saudi governmental institution mandated and entrusted with seawater desalination and the delivery of desalinated water to various regions of the Kingdom of Saudi Arabia and beyond. SWCC was established in 1974 as an independent governmental institution of a legal personality.

About DTRI



The Research and Development Center was established in 1987. From 2007 to 2015, several key decisions were made to better enhance the Center, such as restructuring and rebranding the Center into the Institute for Research and Desalination Technologies. The Institute is the only research body across the region specialized in the desalination industry research; it seeks to reach global leadership in water technologies and lead innovation in desalination technologies, aimed at producing water in such manners that ensure sustainability, high-efficiency, low-cost, and continuum for everyone, everywhere, by 2030.



**Innovation
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ENDORSED BY



جمعية علوم وتقنية المياه
Water Sciences and Technology Association

