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## **INTERNATIONAL DESALINATION ASSOCIATION ANNOUNCES INAUGURAL WATER REUSE AND CONSERVATION AWARDS; NOMINATIONS ARE NOW OPEN**

**TOPSFIELD, MA, USA, April 28, 2016** – The International Desalination Association will confer the inaugural IDA Water Reuse and Conservation Awards at its International Conference on Water Reuse and Recycling “Turning Vision into Reality”, which takes place September 25-27, 2016 at the Hyatt Regency Nice Palais de la Méditerranée in Nice, France.

Nominations are now being accepted for the awards, which will recognize outstanding achievements in the following three categories:

- Outstanding Professional in Water Reuse and Conservation, in recognition of an individual who has demonstrated exceptional contributions to the development and implementation of landmark water reuse projects, and advancement of technology and applied science in the field of water reuse and conservation.
- Exceptional Utility Leader in Water Reuse and Conservation, to recognize the outstanding performance of a public or private utility that has implemented successful leading-edge water reuse and conservation programs and projects.
- Industry Technology and Innovation Leader in Water Reuse and Conservation, to recognize the outstanding performance of a private consulting firm, EPC solutions provider, or technology and equipment provider that has achieved disruptive advances in water reuse and conservation technology or solutions that have enabled significant reduction in energy use, carbon footprint and costs of alternative water supplies.

Nominations for the award may be submitted by any professional who is actively engaged in water reuse and conservation. Both self- and peer-nominations are welcome. Individual nominees should be well-recognized experts with accomplishments in the industry and in the field based on at least five years' experience. Nominees for the Utility Leader or Technology and Innovation Leader awards should be well-recognized, respected firms in business for a minimum of five years. The awards are open to both IDA members and non-members.

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Nominations should be submitted to Patricia A. Burke at [awards@idadesal.org](mailto:awards@idadesal.org) on or before the deadline of June 25, 2016. Winners will be chosen by members of the IDA Water Reuse and Conservation Award Committee and announced on September 27 during the Closing Ceremony and Awards Presentation at the IDA International Conference on Water Reuse and Recycling. The award recipients will be invited to be part of the committee for the 2018 IDA Water Reuse and Conservation Awards, which will be conferred at IDA's next international conference on water reuse and recycling.

For more information about the awards, selection criteria and judging process, please visit <http://idadesal.org/water-reuse-conference/awards/> To learn more about IDA's International Conference on Water Reuse and Recycling, please visit <http://idadesal.org/water-reuse-conference/>

### **About IDA**

The International Desalination Association ([www.idadesal.org](http://www.idadesal.org)) is the point of connection for the global desalination and water reuse community. A non-profit association, IDA serves more than 2,600 core members in 60 countries and reaches an additional 4,000 affiliate members. Its membership comprises scientists, end-users, engineers, consultants and researchers from governments, corporations and academia. IDA is associated with the United Nations as part of a growing international network of non-governmental organizations (NGOs).

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